

Sponsorship Opportunities

Formula Hybrid offers your company the opportunity to reach some of the brightest engineering students in the world while enhancing your company's image. Students who participate in the Formula Hybrid engineering challenge gain invaluable skills in hybrid drive train design and manufacturing processes, project management, team work, team building and communication. Formula Hybrid is the first ever forward-thinking, innovative, engineering competition of its kind. As a sponsor you will increase your visibility in the media and with students, faculty, industry and other corporate sponsors.

Level	Amount	Benefits
Platinum	\$25,000	<ul style="list-style-type: none"> • Opportunity to display product on-site • Opportunity to recruit on-site • List of team contacts including team captains and faculty advisors • Opportunity to name and present an award at the awards ceremony • One full page ad in the event program • Your corporate banners displayed at the event • All other Gold Level Benefits
Gold	\$10,000	<ul style="list-style-type: none"> • One-half page ad in the Race Program • Space for company table at event • Three corporate banners displayed at the event • Opportunity to display your corporate brochure at the time of team registration • Prominent display of company name/logo on sponsor banner • All other Silver Level Benefits

Silver	\$5,000	<ul style="list-style-type: none"> • One-quarter page ad in the Race Program • One company banner at the event • Link to your company from the Formula Hybrid website • Invitation to the VIP reception • Logo listed on Race Program • Logo listed on Sponsor Banner
Bronze	\$1,000	<ul style="list-style-type: none"> • Logo listed on Race Program • Listing on Sponsor Banner • Link to your company from the Formula Hybrid website • Invitation to the VIP reception with Faculty advisors and other Industry Leaders

Supplier Sponsorships:

Companies may become involved as a supplier sponsor. You must supply parts to all of the competing teams for free, a heavily discounted rate, or at cost. Supplier sponsors will be listed on the sponsor banner at the competition.

Custom Sponsorships:

If you have a great idea that will enhance your presence and participation at the 2010 Formula Hybrid Competition please contact us we would love to discuss your idea!

For more information please contact:

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